



5 Courses

**Understanding Financial Markets**

**Meeting Investors' Goals**

**Portfolio and Risk Management**

**Securing Investment Returns in the Long Run**

**Planning your Client's Wealth over a 5-year Horizon**



Aug 24, 2025

**Benjamin Damm**

has successfully completed the online, non-credit Specialization

## Investment Management

This Specialization, developed in partnership with UBS, covered the different steps and skills needed to build a sound investment portfolio in order to reach one's financial goals. Over the 4 courses of this specialization, learners have developed an understanding of the functioning and role of global financial markets, what impacts rational and irrational behaviors have at the micro and macro levels and how to adequately build and manage a portfolio with a long-term view while gaining an appreciation for new trends that are shaping the investment management industry. The final Capstone Project integrated theory with practice and required learners to build a sensible 5-year investment plan for a client taking into account their goals and constraints in a dynamic economic landscape.

Dr. Michel Girardin,  
Specialization Manager,  
Lecturer in Macro-  
Finance, GFRI,  
University of Geneva

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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